



MEDIA ADVISORY
FOR IMMEDIATE RELEASE
xxxx, 2017

Landlord Outreach Event Aimed At Ending Homelessness

WHAT: The Housing Authority of the County of Los Angeles (HACOLA) and the Housing Authority of the City of Los Angeles (HACLA) join Third District Supervisor Sheila Kuehl, Los Angeles Mayor Eric Garcetti’s office and partner organizations to host the second annual HouseLA event, an outreach to landlords in Los Angeles to provide information about the benefits of providing housing to individuals and families who are experiencing homelessness.

Los Angeles County and the City of Los Angeles have made unprecedented commitments to ending homelessness. At the event, landlords will learn about the various programs that serve the homeless as well as the incentives offered to landlords to rent to them, such as holding fees and security deposit assistance. Over 100 landlords attended the first event in May 2016 to learn about the program.

To RSVP, find parking instructions, and review the program agenda, please visit www.eventbrite.com/e/housela-tickets-30525556762 or call (626)586-1669

WHEN: Wednesday, February 15, 2017
11:30 am – 3:00 pm

WHERE: Emerson College
5960 West Sunset Blvd.,
Los Angeles, CA 90028

