

SECTION 3 RESIDENT STORY: *Let's Get to Work!*



Ismael's Story

Ismael Hernandez Jr. had no roofing experience when he was hired by Chapman Coast Roof Co.* to work on the roof overlay project at the Gonzaque Village public housing development but he did have the motivation to learn a trade. Chapman's commitment to realizing Section 3 goals and Ismael's determination to succeed became a success story that the Housing Authority's Section 3 program strives to achieve.

For the last twenty-one years, Ismael has called the Ramona Gardens public housing community his home. He lives there with his parents, sister and her son. Before this opportunity he was unsure about his career path.

"Ismael was exactly what we were looking for," says Brandon Rodgers, project Superintendent. "Ismael may not have had roofing experience but he was eager to learn and work." Chapman enrolled Ismael in Local Union 36 as a 1st Period Apprentice and offered him a permanent position. Ismael gained valuable trade experience with the Gonzaque Village project. He continues to work for Chapman on other roofing projects.

"It's a hard job to be a roofer, but I'm liking it more every day." says Ismael. He is enrolled in the three year trade program and works while at school, receiving a raise every 6 months.

**Chapman Coast Roof. Co. was awarded a roof overlay contract for seventy-two (72) buildings at the Gonzaque Village public housing development. They made and satisfied a Section 3 commitment of hiring two (2) Section 3 Residents. The second Section 3 new hire was a Gonzaque Village resident. He too, has been enrolled in Local Union 36 to receive formal training as a roofer but that's another Section 3 success story that will be told separately.*



"My co-workers are teaching me and helping me to become better each day. As I learn more, I like my job more."

Ismael Hernandez

-Section 3 of the Housing and Urban Development Act of 1968, as amended, requires that economic opportunities generated by certain U.S. Department of Housing and Urban Development (HUD) financial assistance for housing and community development programs shall, to the greatest extent feasible, be given to low and very low income persons, particularly those who are recipients of government assistance for housing, and to businesses that provide economic opportunities for these persons.

HACLA has developed Section 3 Business and Resident Registries to assist businesses and residents to gain employment and economic opportunities.

SECTION 3 RESIDENTS REGISTRY

HACLA maintains a database of qualified employment-ready Section 3 Residents. Residents take assessment tests, go through a skills review and are provided resources to be employment-ready. Interested residents are encouraged to contact the Human Resources Department at (213) 252-5387 to enroll in the registry. Residents from the Registry are identified and referred to contractors for employment opportunities.

SECTION 3 BUSINESS REGISTRY

Businesses who wish to do business with HACLA, and to provide economic opportunities to HACLA residents are encouraged to contact the Section 3 Compliance Administrator at (213) 252-1865 or via e-mail at section3@hacla.org.

Additional information about the Section 3 program is available at www.hacla.org/section3.