



June 24, 2021

TO: HACLA Board of Commissioners

FROM: Jenny Scanlin, Chief Strategic Development Officer 

SUBJECT: Overview and Status Report on HACLA's Youth Service Provider Agreements

THROUGH: Douglas Guthrie, President and CEO 

Over 38% of the residents in HACLA's public housing developments are children, with 5,949 school-aged children residing throughout the 14 sites. HACLA prioritizes service-rich environments in its public housing model, particularly services for school-aged youth focused on skill-building, educational attainment, physical wellness, and well-being. In 2020 the COVID-19 pandemic changed the way we delivered services and supported our service provider partnerships at our public housing developments. The pandemic required strategic communication, planning, and execution in order to adapt to changes to our interpersonal and organizational culture.

COVID-19 RESPONSE

Traditionally, our service providers operate programs on a year-round schedule, with after-school programming on school days, extended programming during LAUSD school breaks and summer vacations, and some weekend programming for sports-related activities. However, as a result of COVID-19, our providers ceased or considerably curtailed many aspects of their in-person traditional operations. Many of our providers shifted to provide virtual models of academic, recreational, and social support, as well as learning pods for digital access for youth.

Additionally, our service providers responded to the public health needs of HACLA's communities. Some examples are daily or weekly food distribution programs and distribution of Personal Protective Equipment (PPE), clothing, shoes, personal care items, and cleaning supplies. COVID-19 testing at our sites was coordinated with testing providers, public health departments, and elected officials' offices. HACLA has focused on increasing Internet connectivity, providing access to computers and devices, and ensuring young learners at our sites have the opportunity to keep up with school work despite school closures, youth program stops, and distance learning. Through partnerships and determination, HACLA was able to distribute 545 Chromebooks and 1,901 headphones and headsets to families with school-aged children. Together, HACLA and its partners supported the shift in programmatic operations while strategically identifying alternative sources of funding to supplement the loss of traditional fundraising mechanisms such as dinners, golf tournaments, and mixers.

In some cases, our service providers were forced to reduce staff as a result of the dramatic drop in revenue beginning in March 2020. Under the CARES Act, HACLA received three million dollars for the Public Housing Program for COVID-19 related-expenditures. These funds help provide alternative methods for staff to support the modified operations of our partners on site.

Service provider contracts cover nine of HACLA's 14 public housing developments that have gyms or large community facilities. HACLA has other youth providers that are working in parallel with our youth at these same sites and at some of our other public housing sites. The five HACLA sites that do not have gyms have computer

Housing Authority of the City of Los Angeles

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labs staffed by HACLA Workforce Development Unit interns who coordinate Sec 3 Job Fairs, tutoring and the year-round youth jobs programs.

Project SOAR played a critical role in enabling access to education and academic support services for many of our youth between the ages of 15-20. The partnership between HACLA and Southern California College Access Network (SoCal CAN) provides comprehensive college advising to students and families in public housing. Five housing sites have an Education Navigator on site two days a week. The sites originally selected by HUD for Education Navigator services are William Mead Homes (Chinatown), Ramona Gardens (East LA), and Nickerson Gardens, Gonzaque Village, and Avalon Gardens (South LA). SOAR was originally funded by HUD but is now being sustained via a grant from the Kresge Foundation that runs from 2020-2022. Over 200 students and their families have received wraparound college access and success support as a result of the Kresge Foundation’s funding. Project SOAR is accessible to all students, with no GPA minimums or attendance requirements, and involves the entire family in the process. Students affiliated with the program receive information and assistance accessing financial support through scholarships for undergraduate studies through the Build Hope Scholarship Program.

FUNDING AND LEVERAGE

In order to ensure providers can leverage commitments and make facility investments, HACLA is revising many of its recreation facility contracts with youth service providers to extend contract terms and increase funding levels. Each contract is somewhat unique, with HACLA contributions varying based on the size, location and condition of each facility, along with different numeric goals for school-age population engagement. Staff have prioritized evaluating these contracts, calibrating funding, and developing impact goals to ensure alignment and allow for comprehensive and comparative evaluation.

As an illustrative example of the leveraged funding model, several of our contracts with youth services providers have an operating term running from July 1, 2018 through June 30, 2023. The total HACLA contribution for these providers during this five-year period is \$2,942,666. These providers will contribute and leverage \$8,652,497 towards their collective \$11,595,163 operating budget during this period. HACLA’s contribution over the five-year term represents 25% of the service providers’ operating budgets. In addition to leveraging its program and operation dollars, partners have raised capital improvement funds to enhance the developments’ recreation facilities.

PROGRAM YEAR	2018-2019	2019-2020	2020-2021	2021-2022	2022-2023	Total
Total HACLA Funding Yearly	\$591,564	\$494,186	\$570,250	\$643,333	\$643,333	\$2,942,666
HACLA FUNDING %	22%	20%	27%	30%	30%	25%
Operational budgets: 2018/19-2023/24	\$2,678,806	\$2,495,368	\$2,114,447	\$2,142,862	\$2,163,680	\$11,595,163
BGC Yearly Leverage	\$2,087,242	\$2,001,182	\$1,544,197	\$1,499,529	\$1,520,347	\$8,652,497

Although leveraged funding does not tell the whole story, HACLA believes that its current partnership model for recreation facilities is working and has been successful in upgrading the level of services to our residents with partners such as the Boys and Girls Clubs, Red Eye and GRYD Foundation.

SUMMER PROGRAMMING

All providers have slightly different menus of services and programs that are based on programmable space in HACLA's facilities, leveraged funding availability, and the unique approach of each club or organization. Our partners' services include programming in areas such as:

1. Career Development
2. Character & Leadership Development
3. Community Engagement
4. Digital Literacy
5. Environmental Awareness
6. Education Guidance
7. Financial Literacy
8. Fine Arts
9. Health and Life Skills
10. Music
11. Sports, Fitness & Recreation
12. STEAM (Science, Technology, Education, Art, and Mathematics)
13. Urban Agriculture

The recent announcement by the Los Angeles Unified School District (LAUSD) that students in grades K-12 will be returning to school in person for Fall 2021 allows our service providers to use the summer to plan accordingly. With safety protocols to prevent the spread of COVID-19 in place for over a year at our service provider sites, the summer of 2021 will be a period of preparation for increased person to person interaction. The June 15, 2021 lifting of many COVID-19 restrictions will likely increase participation in the programs offered by the service providers.

CONCLUSION

The Strategic Initiatives Bureau will continue to respond to the impact of COVID-19 in light of shifting operational restrictions and will aim to align goals and outcomes with the Vision Plan's directives to expand partnerships and increase impact. Integrating these approaches in our contractual relationships with partners will help ensure improved program evaluation moving forward. Increased communication and collaboration will lead to more effective programs. As operational restrictions decrease as a result of mass COVID-19 testing and vaccination, Strategic Initiatives staff will resume convening with site-based partners on a regular basis to share information and develop service cohesion. In areas with multiple nearby public housing sites, some service coordination hubs may incorporate multiple sites. HACLA will continue to work with all providers to obtain formal and informal feedback from program users to inform service models going forward and improve resident achievement and satisfaction.

OVERVIEW AND STATUS REPORT ON HACLA'S YOUTH SERVICE PROVIDER AGREEMENTS



2021
Business Awards

BOYS & GIRLS CLUBS
OF THE LOS ANGELES HARBOR



NON PROFIT OF THE YEAR

Boys & Girls Club L.A. Harbor

YOUTH SERVICE PROVIDERS





Boys and Girls Clubs Funding: 2018-2023: \$2,046,000



**Port of LA
Club:**

\$225,000

\$225,000

\$450,000



**Ramona
Gardens:**

\$178,500

\$178,500

\$357,000



**Estrada
Courts:**

\$201,000

\$201,000

\$402,000



**William
Mead:**

\$80,000

\$105,000

\$185,000



**Mar Vista
Gardens:**

\$212,500

\$187,500

\$400,000



**Nickerson
Gardens:**

\$252,000

\$0

\$252,000

Totals:

\$1,149,000

\$879,000

\$2,046,000

Independent Service Providers

Total Funding 2018-2020: \$1,082,250



	2018/19-2020/21	2021/22-2023/24	Total
Imperial Courts	\$240,000	\$390,000	\$630,000
Nickerson Gardens	\$85,000	\$180,000	\$265,000
Nickerson Gardens	\$111,500	\$122,250	\$233,750
San Fernando Gardens	0	\$175,000	\$175,000
Totals	\$440,000	\$807,250	\$1,303,750



H A C L A *YOUTH SERVICE PROVIDERS*

2018-2023 Total Funding: \$3,349,750



BOYS & GIRLS CLUBS
OF THE LOS ANGELES HARBOR



BOYS & GIRLS CLUBS
OF SANTA MONICA



BOYS & GIRLS CLUBS
OF WEST SAN GABRIEL VALLEY



BOYS & GIRLS CLUBS
OF METRO LOS ANGELES





2018-19 Metrics

Metrics

Participation & Attendance Based

- Total number of participants
- # of unduplicated participants per quarter
- Ethnic breakdown of youth
- Age of youth participants
- Daily average attendance
- Description of outreach activities

20-21 COVID-19

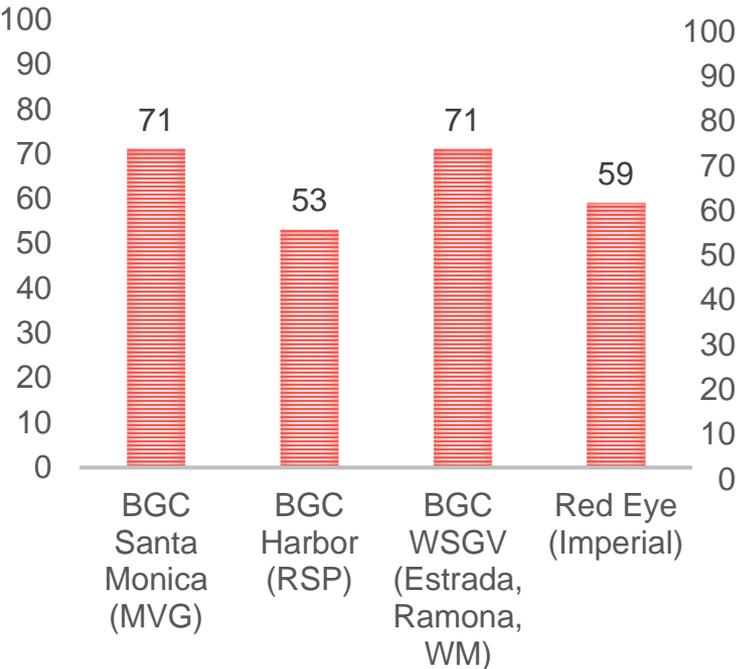
Activity & Attendance:

- Covid response activities
 - PPE, Meal distribution, special events
- Total number of participants
- -
Virtual/Hybrid/Outdoor/
In-person
- # of unduplicated participants per quarter
- Ethnic breakdown of



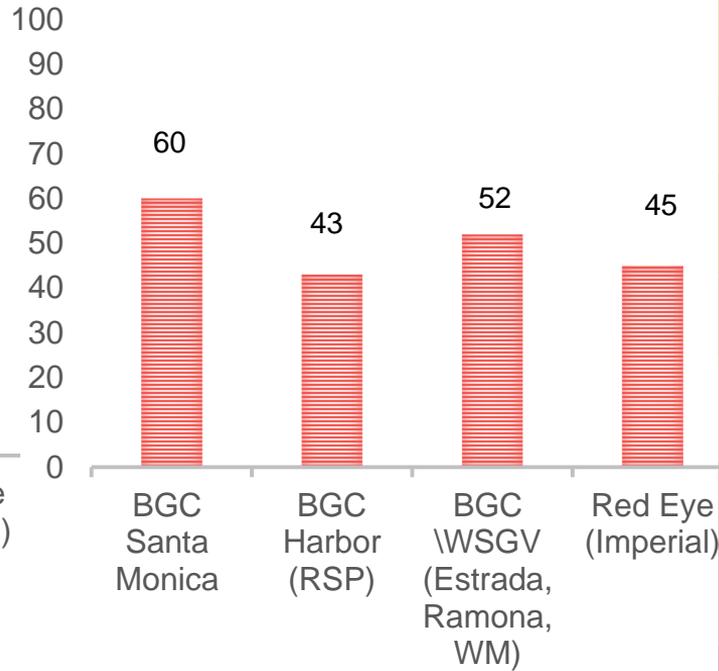
2018-19 Metrics

2018-19 Metrics
2018-19 Daily Average Attendance



2020-21 COVID-19

2020-21 COVID-19
2020 Daily Average Attendance



2020-2021 Highlights



Lizethe Argueta, from William Meade Homes, was selected as the 2021 Boys and Girls Clubs of Los Angeles, Regional Youth of the Year Award and will attend U.C.L.A. in the fall. She is a member of the West San Gabriel Boys and Girls Club at William Meade Homes



Unveiled a 40-foot Container Freezer to store and distribute food to residents at Imperial Courts. Amazon donates over 800 pallets of healthy food a week to distribute to Imperial Courts families.



Louis Smith, a 3rd grade Nickerson Gardens resident started out unable to read basic words and, after seven months in The GRYD Foundation Boxing+STREAM program, he is now reading at a second-grade level and continuing to make academic progress.



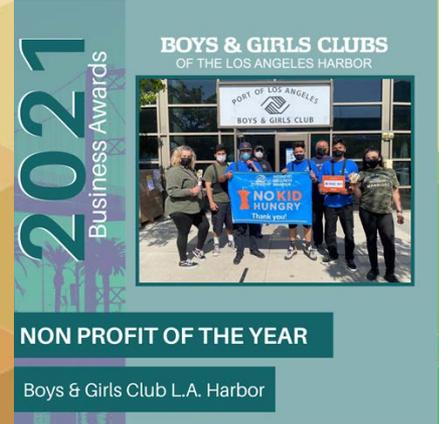
2020-2021 Highlights



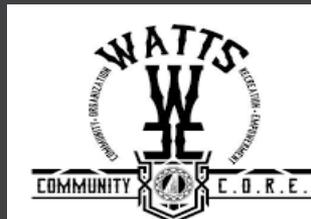
The Los Angeles Harbor Boys and Girls Club which services our Rancho San Pedro residents was voted by the San Pedro Chamber of Commerce 2021 Business Awards Non-Profit of the Year!



The Dodgers Foundation has funded a Field of Dreams at William Mead. The West San Gabriel Valley BGC is also unveiling a new Outdoor Teen area with new pergolas, BBQ, seating, fencing and will complement the renovations inside of the William Mead Social Hall.



YOUTH SERVICE PROVIDERS SUMMER 2021 SCHEDULES



| H A C L A Summer 2021 Hours of Operation



Imperial Courts: Tuesday & Thursday
2:30 p.m. – 6:00 p.m.
Thursday – Saturday
2:00 p.m. – 8:00 p.m.
Farmers Market:
Friday 10:00 a.m. - 11:00 a.m.



Nickerson Gardens: Monday – Friday
9:00 a.m. – 4:00 p.m.



Ramona Gardens: All Sites:
Estrada Courts: Monday – Friday
Nickerson Gardens: 12:00 p.m. – 5:00 p.m.
Gonzague Village:
Avalon Gardens:



**children's
institute**

Jordan Downs: Monday – Friday
7:00 a.m. – 5:00 p.m.
Evening Basketball TBD



H A C L A **Service Providers**
Summer 2021 Hours of Operation



BOYS & GIRLS CLUBS
OF THE LOS ANGELES HARBOR

Port of LA Club: Monday – Friday
10:00 a.m. – 5:00 p.m.



BOYS & GIRLS CLUBS
OF WEST SAN GABRIEL VALLEY

Ramona Gardens: Monday – Friday
11:30 a.m. – 5:30 p.m.

Estrada Courts: Monday – Friday
11:30 a.m. – 5:30 p.m.

William Meade: TBD – Under Construction



BOYS & GIRLS CLUBS
OF SANTA MONICA

Mar Vista Gardens: Monday – Friday
10:00 a.m. – 5:00 p.m.

H A C L A **Service Providers** **Summer 2021 Hours of Operation**



**San Fernando :
Gardens** **Monday - Friday
10:00 a.m. – 2:00 p.m.**



Pueblo Del Rio: **Monday - Friday
8:00 a.m. – 5:30 p.m.**



Pico Aliso: **Monday - Friday
10:00 a.m. – 2:00 p.m.**

*On behalf of our service providers, THANK YOU HACLA
Commissioners for your support!!!*



2021
Business Awards

**BOYS & GIRLS CLUBS
OF THE LOS ANGELES HARBOR**



NON PROFIT OF THE YEAR

Boys & Girls Club L.A. Harbor