A BRIEF REPORT TO THE BOARD OF DIRECTORS ON THE PROGRESS OF PRINCIPAL PROGRAMS OF BUILD HOPE INCORPORATED FOR FY2022

Purpose: Build Hope, Inc. ("BHI") is funded entirely by grants, a transfer of funds from LA LOMOD and the in-kind support of staff at the Housing Authority of the City of Los Angeles ("HACLA") and centers its work and resources on supporting residents and clients of HACLA. This report provides the Governing Board with an update on program activities since the mid-year update in June 2022.

Issues: The four programmatic focus areas for FY2022 include: Education and Enrichment, Covering the Basics, Pathways to Growth and Healthy Lives. Organizational growth is also a key component of BHI and includes building the backbone infrastructure of the organizational model as well as gaining traction in developing a more dedicated pool of private donations so that expansion can occur over the long-term.

Education and Enrichment
Build Hope, Inc. ("BHI") continues its strategic partnerships with the Annie E. Casey Foundation, the Book Rich Environment, HUD, the LA Public Library, LAUSD and service providers at HACLA’s housing developments to promote literacy initiatives to improve third grade reading scores. The premise of the initiative is to provide access to books for youth in K-3rd Grade to increase reading proficiency. In May 2022, through the Book Rich Environment, BHI received 7,230 books to distribute throughout HACLA communities. All books were distributed across HACLA’s portfolio to promote book access and the love of reading. Books were provided to all public housing developments, Section 8, redevelopment sites, Head Start Early Learning Centers and select scattered sites in the Asset Management portfolio.

BHI’s Vice President recently presented on the BHI’s decade-long participation in the Grade Level Reading Campaign at the National Summer Learning Conference and accepted an award from the National Civic League on behalf of HACLA and BHI for our collaborative efforts and proven successes. The work of the collaborative was uplifted nationally as a best practice on developing institutional partnerships to promote early learning success, linkages for educational supports during summer months and dialogue around policy advancements between housing and education providers.

BHI continues to focus on assisting youth and adults to find pathways to higher education. This year, in collaboration with our long-time partner, SoCal CAN, we applied and were awarded a combined $325,000 from California Community Foundations Los Angeles Scholars Fund to progress this goal. In addition, the team supported So CAL CAN and received a $650,000 Congressional allocation to expand the SOAR program for the east side public housing developments from Congressman Gomez: supporting the staffing of William Mead, Ramona Gardens, Estrada Courts, and Pico Las Casitas.
On July 21, 2022, Build Hope Inc. hosted the **10th Annual Build Hope Inc. Scholarship Celebration**. A total of 78 students, beginning or continuing their post-secondary education and residing in HACLA’s housing communities in the City of Los Angeles were awarded $114,500 in scholarships to support their academic endeavors. UC Berkeley, UCLA, Yale, Spelman College, Stanford, and several California State Universities were among the list of institutions students are attending. This year’s event highlighted a special partnership with the Los Angeles Dodgers and Nichol Whiteman, Chief Executive Officer of the Los Angeles Dodgers Foundation, provided the keynote address. The event, although virtual, was well attended by students, families, sponsors, and colleagues, included a few pre-recorded surprise messages from LA Dodgers right fielder Mookie Betts and catcher Will Smith and scholars were given a Dodger Swag Bag along with their checks. The scholarship event was made possible through the generosity of donors including LAPD’s Community Safety Partnership and HACLA’s Section 3 Partners: Reno & Cavanaugh, Berman Auditors, Goldfarb & Lipman, Xerox, Victor Orozco, Atkinson, Adelson, Loya, Rudd & Romo and Nastich Law.

We attribute our continued success to our partners and staff who work collaboratively to promote our programs, fundraise, and expand BHI’s reach. In 2023, BHI’s Education and Enrichment goals will focus on ensuring that all our families have access to early learning resources, meet or exceed their grade level math and reading requirements and are equipped with personal college preparation services. Next year it is anticipated that the number of scholarship applications will increase as will BHI’s fundraising efforts.

**Covering the Basics**

BHI has continued to focus on **Bridging the Digital Divide**, and hosted the Federal Communications Commissioner, Geoffrey Starks, and his team for a tour of Nickerson Gardens and Jordan Downs in May 2022. Since that time, BHI officers have participated in listening sessions, policy forums and digital equity workshops through CLPHA and the FCC to recommend updates to the Affordable Connectivity Program. Based on the work done with Starry and the Digital Ambassador Program, policy changes were approved at the federal level to eliminate credit checks, income verifications and other barriers to accessing the federal subsidy for broadband. This is a huge win for Public Housing Authorities across the country and expands the reach to low-income access to Broadband. The work that was implemented in Los Angeles is touted as a Best Practice which proves the efficacy of our efforts.

In addition to supporting programs like our Digital Ambassadors, BHI continues to provide access to digital resources, including a donation of 157 ThinkPad T470 Laptops from Farmers Insurance which were provided to our active Build Hope Inc. Scholars and active Project SOAR participants. Additionally, this fall, BHI received a donation of 500 hotspots which are being disseminated through HACLA’s Computer Labs and Youth Programs to households still lacking strong internet connectivity.

BHI has supported free Wi-Fi networks at various public housing sites over the past five years. However, this year with the completion of Starry’s Internet network and new partnerships with We Link, BHI has used the year to wind down these Wi-Fi networks and work with residents to encourage their transition to these new low-cost, high-speed options. In FY2022, BHI helped internet partners host sign-up events at our public housing sites and is continuing its Digital Ambassador curriculum to train residents to offer peer-to-peer support in their communities. Below are current statistics on adoption rates at sites were Starry has been installed.
Upgrading our Computer Labs to **21st Century Learning & Resource Labs** is a significant focus. Between our public housing and asset management portfolios, BHI has identified thirteen (13) existing labs as our initial focus. Once we complete the work to renovate these labs, BHI will focus on creating new fixed mini- or mobile labs throughout our residential portfolio. Three labs funded by Starry and Microsoft are first on the list for transformation but we hope by the end of FY2023 we will also have further developed operating partnerships for technical and program support at the labs and increase funding to match the $850,000 provided by HACLA to seed this effort. Below is a snapshot of current funding sources, amounts and target sites.

<table>
<thead>
<tr>
<th>FUNDING SOURCE</th>
<th>AMOUNT</th>
<th>COMPUTER LAB SITE</th>
<th>PROJECTED TIMELINE</th>
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</thead>
<tbody>
<tr>
<td>Starry &amp; Microsoft</td>
<td>$200,000</td>
<td>Avalon, Gonzaque, Nickerson</td>
<td>2022</td>
</tr>
<tr>
<td>City of LA</td>
<td>$200,000</td>
<td>Mar Vista, Ramona Gardens, San Fernando</td>
<td>2023</td>
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<tr>
<td>Rep. Jimmy Gomez</td>
<td>$125,000</td>
<td>Estrada, Pico, Ramona, William Mead (Project SOAR upgrades only)</td>
<td>2023</td>
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<tr>
<td>HACLA</td>
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<td>Supplemental Computer Lab Funds</td>
<td>2022-2025</td>
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<tr>
<td><strong>EST. TOTAL</strong></td>
<td><strong>$1,325,000</strong></td>
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This year BHI purchased and is currently installing **Smart Carts** in all our Computer Labs. These carts can charge up to 30 laptops and iPads. The installation of these Smart Carts is a kick-off to our **Digital Lending Library**. The concept includes allowing residents to sign-out digital devices for special projects, private health consultations, or other allowable temporary uses. The devices can be checked out for one day or up to two-weeks depending on the needs of each resident and availability of devices. A policy and procedure for the program has been developed and will be instituted at each Computer Lab as we roll the program out.

In partnership with **Baby 2 Baby**, BHI continues to provide essential baby items for children and families so that parents have the resources they need to ensure the health and wellness of the children are achieved in their formative years. Thousands of items were distributed to households across HACLA’s portfolio and included: **Baby formula** which was in high demand earlier this year, diapers, wipes, cleaning supplies, and other items such as baby furniture, socks, educational toys etc. This is also aligned with Build Hope, Inc’s goal of ensuring babies and families have what they need to thrive and grow and addresses food insecurity for our neediest little ones. Attached you will find our BHI By the Numbers which provides a quick snapshot of our reach this fiscal year.
**Pathways to Growth**

Our non-profit was created to ensure that all residents and clients within HACLA communities and programs have access to the resources and support they need to improve their quality of life. One of the cornerstones of BHI’s programmatic work has been financial advancement, which includes support for HACLA’s Workforce Development Unit and continued pursuit of partnerships to support skill, career, and business development. Our first goal for residents is financial stability but the end goal is financial growth and access to asset-building.

In FY2022 BHI continues its partnership with the Watts Gang Taskforce to implement One Watts, a program focused on placing reentry, gang-involved or gang-affiliated individuals into career pathways. The program began with the successful award of a three-year grant through California Violence Prevention (CAL VIP) and has completed its second program year with the milestone of meeting its recruitment and placement goals. BHI continues to draw on a $450,000 grant from the Ballmer Foundation which provides $150,000 per year to help enhance employment supports and cover staffing and overhead costs.

Additionally, this year BHI partnered with Watts Rising to write a grant application to create economic security through homeownership. Senator Padilla is supporting this request for federal funding which would give BHI $350,000 to provide a two-year program that consists of two, 10-month, peer-based Homebuyer Club cohorts. The clubs will work on financial planning, socioemotional preparedness, and identifying available resources for homeownership for up to thirty residents. Households at Jordan Downs and in the greater Watts neighborhood will be prioritized with the goal of preparing them to purchase the 150 new homes that will be built as part of the Jordan Downs redevelopment.

As we move into FY2023, BHI will be focused on its ability to serve residents better in this ever-changing job market and manage their households in an economy where the cost of living continues to rise.

**Healthy Lives**

BHI’s Healthy Lives initiative is a natural progression of our work to give all residents a Path to Growth and a reflection of the fact that our families’ lives are influenced by the environment in which they live. This year, BHI is focused on funding opportunities that bring additional sustainability and resiliency to HACLA’s communities. To date, BHI has applied for funding to support Watts Rising’s Youth-focused Eco-Clubs that will complement the recent Green Ambassador Program funding provided to HACLA by the State of California.

In FY2022, the Workforce Development Unit concluded its National Demonstration Community Health Worker grant. This was a community-based research grant to test various interventions for community outreach and engagement for health navigation and linkage services utilizing resident leaders as Community Health Workers. As part of the national demonstration, the team worked closely with Los Angeles County, the WorkSource Center System, and its healthcare partners to win policy advancements under Medi-Cal to fund the Community Health Worker position as part of the Population Health mandate for the Affordable Care Act. This was a huge testament to the partnership work between a Public Housing Authority and community-based Healthcare Providers that have a need for direct community outreach and promotion. The team and CHW’s participated in several listening sessions and provided feedback on a host of on-the-ground implementations to connect families to on-going health services and preventative care.
BHI is working with Watts/LA WorkSource Center to identify and apply for funding to continue the successful Community Health Worker Program started by HACLA’s Jobs Plus program at Nickerson Gardens.

Health is both personal and community focused. On the personal side, BHI continues to support HACLA’s interest in improving vaccination rates in all its residential communities by supporting education efforts on “VaxFacts” with Charles Drew University and helping support vaccination events and health fairs at our senior and public housing sites.

As we look to FY2023, BHI will continue to look for opportunities to provide programs and resources as well as small capital investments that create empowering environments.

Organizational Growth
This year, BHI continues to establish its branding platform and social presence. BHI has produced two videos that will be used as marketing pieces to promote our work to funders and the broader LA community. We are also working on two- to three- short videos specifically for our scholarship program; highlighting current recipients and encouraging donations and support. All of our material aligns with BHI’s mission and focus on empowerment and equity.

BHI is targeting audiences who might take an interest in our work and developing donor relationships through three donation campaigns. The donation campaigns include: (1) HACLA employee awareness and support for the BHI scholarship; (2) Expanding individual selection of BHI as a donor recipient through AmazonSmile to enlarge fees BHI receives from this shopping option; and (3) Give the Gift of Hope campaign which allows individuals to give a donation to BHI as a gift or remembrance for any occasion. We are working with a graphic designer to create the promotion materials and roll out an approach for each campaign. The AmazonSmile Campaign kicked off with CyberMonday. The Gift of Hope campaign and Scholarship campaign will launch in Q1 2023.

BHI is working to develop its new Scholarship Portal as part of our effort to expand our website content and online capacity. We are completing the mapping of the portal and have procured a technical partner and host. As a fundraising arm, BHI is working hard to develop relationships with individuals in the greater Los Angeles community to diversify access to resources and financial support of our programs. These relationships will be captured and communicated using Monday.com, our selection for a Customer Relationship Management tool. A contractor has been identified for the build out the system and in the meantime, BHI has initiated a Corporate Outreach Campaign. Staff developed campaign materials, sent personal messages, posted volunteer opportunities, and is currently conducting follow up pitch meetings and engagements.

Lastly, the organization is also working on a set of policies and procedures to formalize its ability to hire and manage staff as well as create a formal Memorandum of Understanding between HACLA and BHI for services and support. The MOU is almost complete and the Governing Board will be asked to take up these administrative tools as well as potential staffing plans at its first Regular Meeting in FY2023.

**Funding:** The stated programs receive grant support and in-kind resources from external organizations, a transfer of funds from LA LOMOD as well as individual donations.
Attachments:

1. BHI By the Numbers
2. BHI Campaign Examples
3. BHI Client Highlights
Enhancing the quality of life for youth and families who live in HACLA communities.

2022 BY THE NUMBERS

Awarded 78 College Scholarships Totaling $114,500

Provided......

7,900 Books

1,020 + 2,100 + 157 + 600 + 24,500

Toys Backpacks Laptops Hotspots Hygiene Products

130,000 Baby Items & Food
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About BHI

Build Hope, Inc (BHI), was created in 2002 by the Housing Authority of the City of Los Angeles (HACLA), to ensure that low-income Los Angeles residents living in the city’s public housing developments receive the full social, health, educational and job training opportunities to which they are entitled, and to enhance quality of life, through long-term academic and economic success.
Build Hope Inc. structures our services to the direct needs of our residents that align with the following key strategies:

- **Healthy Lives**—Creating a culture of health.
- **Paths To Growth**—Ensuring access to jobs and financial security.
- **Education and Enrichment** - Facilitating opportunities for formal and continuing education, supporting career development.
- **Covering The Basics**- Guaranteeing our residents the basic needs to allow them to pursue their goals with serenity and confidence.
Healthy Lives

We support the health and well-being of our residents by offering physical and mental health programs and developing spaces and environments that promote community wellness.

We work with a number of HACLA’s on-site health partners to provide program enhancements or support healthy events. They include Providence Health Mobile Unit, St. John Wellness (smoking cessation), Cedar Sinai (Coach for Kids), and Behavioral Resource Center (mobile health unit), as well as AltaMed, Watts Health, and the Children’s Institute.

Through our Project Fatherhood program we addresses the problem of absentee fathers, a major social issue affecting the healthy development of a significant number of children, by providing comprehensive parenting skills to culturally diverse fathers using an innovative support group model.
BHI’s focus on economic opportunity is to ensure that our low-income Los Angeles residents are provided with the necessary skills for professional development and career management.

Our LA/Watts WorkSource Center and network of Employment and Training Centers (ETCs) are located throughout our large family and low-income housing sites and at HACLA’s main Section 8 office. These Los Angeles job training centers serve as a valuable resource for adults and youth seeking employment; providing the opportunity for resume writing assistance, employment search, homework assistance, preparation for taking the California High School Exit Examination, SAT prep, typing, and introduction to a wide range of computer-based programs.
Education and Enrichment

Pathways to education are crucial to supporting our young residents. Our activities start with increasing youth participation (from Pre-K through adulthood) by focusing on attaining grade level reading skills, strengthening skills in math, science and technology, college prep, and introducing youth to a variety of activities, experiences and environments in and outside their Los Angeles neighborhoods and regular routines.

To build a legacy and culture of education for our youth we work with higher education institutions across Los Angeles such as University of Southern California, University of California Los Angeles, CalState LA, CalState Dominguez Hills, Charles Drew University and five core community colleges to support FAFSA completion, host on-campus experiences, tutoring for our low-income youth, and vocational training.
Covering The Basics

We recognize that our low-income households do not have equal access to opportunities and resources as a result of their incomes, illiteracy, language barriers, learning barriers, incarceration, or the fact that they live in a low-resourced Los Angeles neighborhood.

We cannot expect low-income children and households to thrive if they don’t have enough food on their table at the end of each month, or new shoes or clothes for work or school; if they don’t have access to stable transportation, or medical assistance, digital devices or the internet.

We support resource resiliency through Internet Connectivity, Food Security, and our Welcome Baby Program.
BHI Scholarships

BHI Scholarships currently provide $500-$2,500 a year to public housing and Section 8 first-time low-income Los Angeles college students during their college tenure. The funds from our scholarship are intended to provide students the extra funds they need to support themselves or their families during their college career to eliminate high drop-out rates. We encourage youth to use these funds any way that best suits them or their families, including travel, local transportation, food or the purchase of books and supplies.

To date, we have awarded over $319,000 scholarships to 244 students.
“Many statistics are placed on you at birth when living in Watts like going to jail, not graduating, joining a gang and not going to college for many years. It’s great to see someone from the community finish high school and college. This isn’t brought up in conversations in the community. With the information I learn in college I will be able to come back to my community and teach them what I was taught – new perspectives, new experiences, and a new mentality to break the generational hardship.”
“Witnessing how mental disorders affected my family was an eye opening experience in high school that later encouraged me to pursue psychology in college. This scholarship reward makes sure I have the materials I need to continue striving at college- such as textbooks and supplies.”
HACLA and Southern California College Access Network (SoCal CAN) have partnered to make comprehensive college advising to students and families in public housing. Project SOAR is accessible to any resident starting from 6th grade to adulthood - there are no GPA minimums or attendance requirements – and involves the entire family in the process. It also leverages other HACLA efforts, namely the BHI Scholarship Program.

Since the launch in 2017:

• 527 students in our residences have received college access and success.
• 123 students have enrolled in and are currently attending college.
• 138 current Project SOAR students are on track to enroll in college post-graduation.
Digital Connectivity

For over 10 years, BHI has been bridging the digital divide to ensure our residents have equal access to resources and services.

We bridge the digital divide with:

- **Broadband Connectivity** – Actively expanding affordable broadband access.
- **Device Access** – Through direct donations to residents and open computer labs we ensure equitable access to technology.
- **Digital Literacy** – STEM/STEAM classes for residents of all ages.
- **Digital Ambassador Program** – Peer to peer training offered by our residents on digital inclusion, telehealth, and promotion of internet connectivity.
Learning Pods

Learning Pods launched in 2020 to tackle the challenge of learning loss due to COVID19 at our sites. The lack of internet connectivity and in person interaction with educators make distance learning and online assignments nearly impossible. The learning pods provide tutoring on common core subjects, extra curricular activities, and meals all directly provided in their community.

Our learning pods address:

• **Learning Loss**—Tutoring and engaging students on academic subjects to bring them up to or above grade level.

• **Cultivating Curiosity**—Exposing youth to new activities to increase curiosity such as coding, art and literature.
Our Impact

- 527 Students received college access and success support
- 560 Youth are annually employed
- 1,307 Hot Spots distributed
- 1,518 Residents receiving broadband support
- 14,000 Residents housed
- 45,000 Residents counseled on employment
- $319,000 scholarships awarded
Support Us

- **Funding** – Donating to Build Hope Inc supports our programming and services to all four of our pillars.

- **Partnerships** – We cannot do this work alone which is why we look for partners that can help us increase economic, social and academic opportunities for low-income families.

- **Volunteering** – Volunteers strengthen the delivery of our services and our volunteer opportunities range from special events to long-term assistance.
Meet Our Leadership

Jenny Scanlin
President
jscanlin@buildhopeinc.org
213-252-2580

Jennifer Thomas
Vice President
jthomas@buildhopeinc.org
213-819-9767

Marlene Garza
Treasurer

Tiffany Prescott
Secretary

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Thank You

BUILD HOPE, INC
2600 Wilshire Blvd, 3rd Floor | Los Angeles, CA 90057
info@buildhopeinc.org | Tel: 213.252.1872

© 2021 Build Hope, Inc.
Build Hope Inc. would like to thank the LA Dodgers and the Dodger family for inspiring and supporting our youth living in public housing throughout Los Angeles for many years! The Dodgers have engaged our youth in positive recreational activities with the build out of two Dodger Dreamfields in our communities. Coupled with Build Hope Inc.’s family supports and youth scholarship program, together we are changing the lives of 6,000 at-risk youth living in our City. We are building a trajectory. We are building dreams. Taking our youth all the way to and through college, with hundreds of thousands of dollars in scholarships over the past ten years. Join LA Dodgers and Build Hope Inc. as we invest in the future of our City – our youth!

www.buildhopeinc.org
OVERVIEW
BHI Scholarships currently provide $500-$2,500 a year to public housing and Section 8 first-time low-income Los Angeles college students during their college tenure. The funds from our scholarship are intended to provide students the extra funds they need to support themselves or their families during their college career to eliminate high dropout rates. We encourage youth to use these funds any way that best suits them or their families, including travel, local transportation, food or the purchase of books and supplies.

$319,000 in college scholarships were awarded to 244 students over the last decade

GOAL
Our goal is to increase the Scholarship Fund to incorporate a Returning Scholar Program, providing annual support to our recipients as they continue their journey through college. Additional funding will allow students to focus on their studies, avoid working one- or two- jobs while studying, or potentially dropping out of school to support their families.

SUPPORT
You can support our scholarship program in following ways:

- **Individual Donation** – Individuals looking to donate towards bright futures for our youth.
- **Corporate Donation** – Companies looking to invest in post-secondary education for our youth.

www.buildhopeinc.org

IMPACT

SCHOLAR DEMOGRAPHICS
- 90% Latino; 7% African American; 3% Other
- 13% Male; 97% Female/Other
- 3.2 GPA average
- 88% attend a four-year university
- 12% attend a two year university
- 55% New scholars awarded
- 45% Returning scholars awarded

SCHOLAR QUOTES

"Living in Imperial Courts has influenced my career research and as the oldest disabled brother of four living in a low-income household, my motivation grew to become successful by pursuing higher education. With my physical disability, I spent time thinking about what jobs I can and cannot do. Ultimately, I am aspiring for a career where I’m comfortable, having a sense of enjoyment, and ultimately the opportunity to move my family out of public housing. I've decided to major in Business Administration/Management and Human Resources in order to fully exercise my strength of being a natural leader in any business and/or administrative setting." – Kofi, 2021

"Many statistics are placed on you at birth when living in Watts like going to jail, not graduating, joining a gang and not going to college for many years. It’s great to see someone from the community finish high school and college. This isn’t brought up in conversations in the community. With the information I learn in college I will be able to come back to my community and teach them what I was taught – new perspectives, new experiences, and a new mentality to break the generational hardship." - Marveon, 2021
Mahtab Ahmem, a sophomore at CalPoly Pomona “chasing a degree in civil engineering”, resides at Mar Vista Gardens. “I heard about the BHI Scholarship through some mail that I got from the Residence’s main office. So I was like, you know, I have nothing to lose, I might as well apply, since I really need the money for college.

When his application was accepted, Mahtab couldn’t have been more thankful. “It really gave me freedom from stress: I could stop worrying about money, attending college, agonizing about how really expensive it is... I’m just thankful every day.” Mahtab also found the application support system very positive: “BHI was really friendly and answered all my questions. And, you know, they still reach out to me, encouraging me to re-apply for the next year.”

Freedom from stress has also given Mahtab the space to fully commit to his current endeavor, an internship with a local small-business certified engineering firm, and he’s ecstatic: ”the people that hired me act like this internship is not only an investment in me, but also in themselves. So it feels like a family, because there is mutual benefit.”
TIS THE SEASON OF JOY,
GOOD CHEER & GIVING!

Bring a smile to the faces of our communities and HACLA residents when you shop for the Holidays with Amazon. Show your generosity with a simple click.

Just go to AmazonSmile, select Build Hope, Inc. (Los Angeles) as your favorite charity.

Share your Good Tidings
Accept our Joy & Gratitude!

Need more info?
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